



MARKETING INTERN

Although we enjoy coffee and food more than most (and incorporate it in a lot of what we do), being a runner for these is not the focus of a Marketing Internship here at Gillespie Group. This internship will help you acquire marketing skills and provide you with knowledge of various marketing strategies and analytic review and use.

We are looking for an enthusiastic marketing intern, with a passion to learn and to contribute creative ideas to join our Marketing Department. In addition to administrative duties in developing and implementing marketing strategies, our Marketing Intern will have the opportunity to have their voice heard by participating in regular brainstorming sessions, developing a marketing campaign and seeing it through to execution, as well as organizing and being a large part of marketing event and collaborations.

Our culture at Gillespie Group is focused on creating a unique and memorable experience for our residents, tenants, future residents/tenants, as well as our entire team. This means YOU!

RESPONSIBILITIES & PROJECTS

- Conduct research as assigned by Director of Marketing on audience trends, and present findings
- Participate regularly in brainstorming sessions for the strengthening and developing of branding and marketing campaigns, and take detailed notes of meetings
- Social Media creation, development, and implementation
- New Development & Residential Video execution
- Property Engagement/Communication – Marketing needs & reporting
- Order Marketing Materials
- Help distribute marketing materials

QUALIFICATIONS

- Strong desire to learn along with professional drive
- Takes initiative at finding an opportunity and getting to YES
- Solid understanding of different marketing techniques
- Good verbal and written communication skills
- Excellent knowledge of MS office and Apple products
- Knowledge of Adobe Photoshop and Illustrator, and video-editing
- Passion for marketing industry and its best practices